

AmanjotKaur

Visual Designer and UI/UX Designer

contact about me

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amanjotkaurdesign.com
in://amanjot-kaur-0907
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software

Adobe Creative Suite
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Wordpress
G-Suite
Sketch
Adobe After Effects
Adobe Premier
Microsoft Office
Microsoft PowerPoint
Microsoft Excel
Microsoft Word

skills

Graphic Design
Illustrations
Presentation Design
2D graphics
Digital Marketing
Print Media
Branding
UI/ UX Design
HTML 5
Web Design
Character Design
Concept Art
Animation
3D Modeling
3D Texturing
Packaging
Digital Media
Film-making
Video Editing

I am a highly passionate, experienced Visual and UI/UX Designer with an aptitude for unique and creative designs. My expertise spans creating compelling graphics in both the print and digital space, art direction, Illustrations, animation, vendor relations and project management. I adhere to standards set within proprietary, licensed and international brand guidelines as well as developing new style guides considering current markets and trends.

experience

Chicago, IL

Motorola Solutions

Aug 2019 - Present

Graphic Designer

- Created outstanding user-centric design solutions based on brand guidelines and close interactions with respective project teams
- knowledgeable in layouting and design for trade-show graphics, presentations, brochures, case studies, banner ads, business collateral's, etc using Adobe Creative Suite and G-Suite
- Strong print/digital production skills with expert knowledge of design elements, typography, balance, hierarchy and color usage with strong conceptual, illustrative and layout skills
- Experience in messaging patterns for various customer industries including Public Safety, Law Enforcement, Education, Hospitality, Commercial, Health, Fire, Channel, etc.
- Demonstrated excellent time management and prioritisation skill to deliver multiple projects within project deadlines
- Lead designer on very high profile projects such as marketing materials for IACP, SEO, CPE Trade-shows

Naperville, IL

AJ Design Works

April 2018- Aug 2019

Partner and Lead Visual Designer

- UI/UX design including website designing, Wordpress, email marketing, User flows, wireframes, styling and HTML, designing prototypes, Animated Gifs, etc.
- Created a Brand and Corporate Identity for several Clients
- Managed social media accounts for marketing purposes

Client: **Raj Realty and Investment Co.**

- Designed and Developed customized Interactive website in Wordpress
- Created User flows, Wireframes, prototypes, HTML and styling
- Providing design value to company branding with logo design, etc

Client: **Discover Montessori**

- Managed content and Social media profiles for the client
- Acted as WordPress Developer to create updated content for client web portal
- Created a corporate identity through logo, magazine advertisements and various other print medias

Client: **Sanjeevani & Radio Panipoori**

- Lead Designer for a play production posters, brochures and flyers based on Social issues for a non profit organization
- Grew social media presence through Digital media marketing

Naperville, IL	Claim Toolkit <i>Freelance Visual Designer & UI/UX Designer</i> Jan 2018- April 2018 <ul style="list-style-type: none"> • Acted as lead designer and handled mass mail marketing campaign for over 3000 clients including the creation of postcards, online marketing and magazine advertising • Worked on User flows, wireframes, styling and HTML, designing prototypes, Animated Gifs, designed wireframes for email marketing campaigns and coordinated the development, updates for Wordpress website • Designing executive presentations, full conference collateral suite, templates and booth graphics • Maintained social media accounts for marketing purposes
Chicago, IL	Zora Digital <i>Freelance Visual Illustrator & Animator</i> May 2018 - Jun 2018 <ul style="list-style-type: none"> • Social media marketing for several clients including Instagram, Facebook and Twitter posts • Created marketing Campaign templates • Designed Gif animations for Social media marketing
Chicago, IL	99designs <i>Freelance Graphic Designer & Illustrator</i> 2017- 2018 <ul style="list-style-type: none"> • Won several online design contest in various industries including fashion, tourism, services and medical.
India	Visual Designer - Freelance Aug 2015- Dec 2016 Created graphic materials for several clients including: <ul style="list-style-type: none"> • Developed Concepts, designed, and produced a children's book <i>Jewels of Sikhism</i> a Chattar Singh Jiwan Singh Publication • Illustrations and Animations for <i>Connectedreams</i> • Logo Design, UI/UX Design and branding for <i>Blink Autos</i> • Wall Painting for a Song <i>Donali</i> • Worked on various web designing software's Sketch, Html/ CSS, etc.
India	Lean Hippo Marketers Jun 2013- Aug 2015 <i>Illustrator & Graphic Designer</i> <ul style="list-style-type: none"> • Created the look and feel of the organization's online presence in social media forum • Designed unique print materials, including advertisements, brochures and logo designs for a large number of clients • Designed web pages and mobile applications as lead UI/UX designer • Worked closely with development teams to realize client vision in website designs

education

2013-2015	Master of Fine Arts in Visual Communication <i>College of Arts, New Delhi</i> New Delhi, India
2009-2013	Bachelor of Fine Arts in Applied Arts <i>Govt. College of Arts, Chandigarh</i> Chandigarh, India

publications

2016	The Jewels of Sikhism A collection of short stories intended for children.
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